

March 24, 2011

FOR RELEASE: Immediately

AeroCat Partners with Leading INDYCAR Drivers

Portland, IN (March 24th 2011) - AeroCat High Performance Bicycles, Justin Wilson and Stefan Wilson have announced that the two INDYCAR drivers will ride AeroCat bicycles as part of their fitness training regime during 2011. The two brothers will also support AeroCat in a number of other initiatives to promote their high performance bike lines.

Getting the most out of their IZOD IndyCar Series and Firestone Indy Lights race cars requires Justin and Stefan to be in peak physical shape and cycling is a critical element of their fitness program. So they were delighted at the opportunity to partner with AeroCat, a brand that stands out in the biking world due to its advanced composites technologies and overall ride performance.

According to AeroCat President, Dave Poole, *"Professional race car drivers routinely experience extreme conditions that require very focused training in the areas of mental alertness, stamina, and physical condition. The Wilson Brothers recognize the advantages of integrating cycling into their workouts. AeroCat, with our Indiana racing heritage, is excited to participate in this training and ultimately, enhance their performance on the track."*

Colorado-based Justin (32) got serious about road cycling in 2005 when he followed a program designed by Carmichael Training Systems while racing in the Champ Car World Series. Road riding is still a key part of the daily training routine for the IndyCar Series race-winner and he's also a big fan of mountain biking with plans to enter this year's Leadville 50 Mountain Bike Race. Justin will ride an AeroCat R509 road bike as part of the deal.

"I'm delighted to be partnering with AeroCat," said Justin. *"Cycling is a big part of my life and I can't wait to get some miles on my new R509. There are some clear synergies between what AeroCat does and the world of INDYCAR racing – we all share the same design and performance values and we all use a lot of carbon fiber! Stefan and I are both looking forward to working with AeroCat and promoting their brand."*

Justin's brother Stefan (21) lives in Indianapolis where he's a frequent visitor to PitFit Training Inc., which specializes in training for race car drivers and other race team members. Jim Leo, PitFit's CEO, wanted Stefan to get more cycling miles into his workouts and introduced the Wilson brothers to AeroCat. The deal will see Stefan training on an AeroCat R509.

"It's going to be pretty cool to jump from a four wheel carbon fiber race car onto a top of the range carbon bike by AeroCat," added Stefan. *"I've been working hard on my fitness during the off-season and as the weather improves I'm looking forward to taking my new R509 out on the Indiana pavement between races this year."*

About AeroCat High Performance Bicycles

AeroCat High Performance Bicycles is based in Portland, Indiana USA. Its main focus brings high-end bicycles to market with unsurpassed value. AeroCat develops and build bikes by

utilizing state-of-the-art materials and creative manufacturing processes, specifically catering to its customers' needs and wants, and demanding quality control standards from its suppliers and employees. Special attention has been given to the look and feel of AeroCat bicycles. The unique graphic design, tube shapes, and overall ride performance truly make AeroCat bikes stand out among other brands. For more information about AeroCat please visit www.aerocatbike.com.

About Justin Wilson and Stefan Wilson

Justin Wilson regularly ranks among the world's top open wheel race car drivers. This season he'll be driving the #22 car for Indianapolis-based Dreyer and Reinbold Racing in the IZOD IndyCar Series and he uses PitFit Training when he's in Indiana to meet the team. Justin has established himself at the sharp end of the IZOD IndyCar Series over the last three years with two race wins, four further podiums and a total of 22 top-10 finishes. He was a regular front-runner and race winner in the former Champ Car World Series (2004-2007), following a season with Minardi and Jaguar in Formula 1 (2003) and he won the International Formula 3000 Championship in 2001. For more information about Justin please visit www.justinwilson.co.uk.

Stefan Wilson will be driving in the Firestone Indy Lights series in 2011 and has ambitions to move up to the IZOD IndyCar Series for 2012 – and ultimately to win the Indianapolis 500. He had a hugely successful start to his open wheel racing career, finishing runner up in the 2007 Formula Palmer Audi Championship with four race wins, then going on to become the youngest ever McLaren Autosport BRDC Award Winner. He moved to the US in 2009, racing a partial season in Firestone Indy Lights, and then went on to compete in 11 events in the series in 2010. He scored a podium finish at St. Petersburg, FL last year and has recorded a total of ten top-10 finishes in his two years in the series. For more information about Stefan, please visit www.stefanwilson.com.

About PitFit Training

PitFit Training is committed to the development and implementation of cutting-edge human performance programs for drivers, pit crews and team members in all racing series. PitFit Training is the industry leader in the development and implementation of motorsports-specific human performance training, and list clients from Formula One, IndyCar, NASCAR, NHRA, USAC, and numerous junior-level auto racing series. PitFit's team is led by CEO Jim Leo who is considered one of the top experts in the world in the field of motorsports human performance. Starting in 1994, when hand-picked by Roger Penske to work with Penske Racing, he has guided hundreds of drivers and team members and dozens of champions to be at their physical and mental best. His role as an innovator in the fledgling motorsports fitness area created a new awareness for both trainers and drivers alike worldwide. For more information about PitFit Training please visit www.pitfit.com.

Media enquiries:

For all media enquiries please contact Tim Poole, Vice President AeroCat High Performance Bicycles at tim.poole@aerocatbike.com or by phone on 260-251-1894.



Pictured left to right: Justin Wilson, Indycar Driver; Dave Poole, AeroCat President; Stefan Wilson, Indy Lights Driver