

September 19, 2007

For Immediate Release:

New Bicycle Company - AeroCat, LLC

Portland, Indiana USA. AeroCat, LLC announces the launch of their new bicycle company. The company will design, assemble, market, and sell products targeting high-end road cycling enthusiasts. Products will be available through independent dealers throughout the country. The first products to be released are a family of bicycles featuring the company's ACR500 carbon fiber road frame and fork set. The ACR500 custom frame and fork set are made of very light weight materials utilizing a triple monocoque process and finished with a unique and appealing artistic graphical design.

The model ACR500F features the SRAM Force group set, Ritchey components, and the FSA RD400 wheel set. This combination offers an overall weight of 16.5 pounds for the 54cm frame. Available sizes are 50cm, 52cm, 54cm, 56cm, and 58cm.

The model ACR500R features the SRAM Rival group set, Ritchey components, and the FSA RD88 wheel set. This combination offers an overall weight of 17.3 pounds for the 54cm frame size. Available sizes are 50cm, 52cm, 54cm, 56cm, and 58cm.

AeroCat will be unveiling the ACR500 bikes at the Interbike 2007 show held in Las Vegas, Nevada on September 26 through September 28. Their booth location is #1415 (updated to new booth) in the Sands convention center.

For more information, see the company's website at www.aerocatbike.com

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